

User Intent Modeling for Dialog Systems

对话系统用户意图建模

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A talk at 对话分级启智会
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NOAH'S ARK LAB



Content

Background

User Intent Modeling in Dialog Systems

A Preliminary Study

Some Thoughts of Future Directions

Summary

Content

Background

User Intent Modeling in Dialog Systems

A Preliminary Study

Some Thoughts of Future Directions

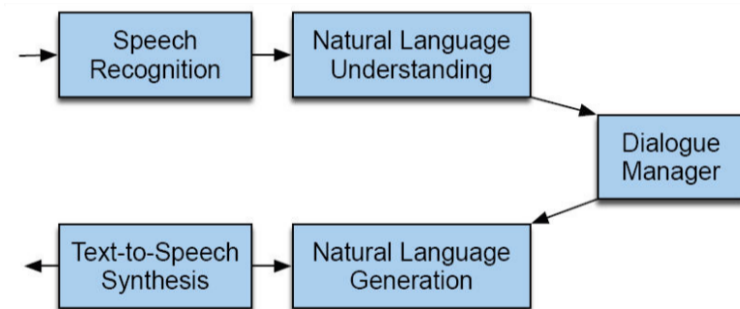
Summary

Task-oriented vs. chitchat dialog systems

Two main categories of dialog systems:

- ▶ Task-oriented (or goal-oriented) dialog systems
 - ▶ Help users to complete certain types of tasks.
 - ▶ Tasks (or domain knowledge) should be given in advance, usually as a set of pre-defined intentions and slots.
 - ▶ Dialog sessions: the shorter is the better.
- ▶ Chitchat dialog systems (or social chatbots, social bots).
 - ▶ Chitchat with users on unrestricted topics.
 - ▶ Maximize user engagement by generating enjoyable and more human-like conversations.
 - ▶ Emotional conversation and personality is welcome.
 - ▶ Dialog sessions: the longer is the better.

Task-oriented Dialog Systems



Chitchat Dialog Systems

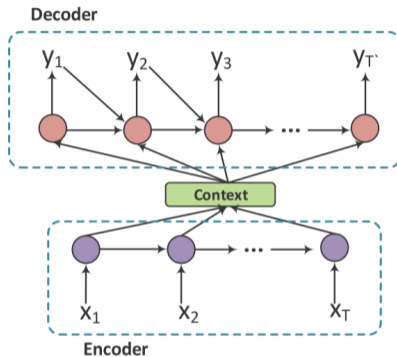


Figure 2: An Illustration of the Encoder-Decoder Model.

Hongshen Chen et al., A Survey on Dialogue Systems: Recent Advances and New Frontiers,

ACM SIGKDD Explorations Newsletter 19.2 (2017)

Multi-domain Task-Completion Dialog Systems

Results of the Multi-Domain Task-Completion Dialog Challenge

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Abstract

The paper provides an overview of the “Multi-domain Task Completion” track (Track 1) at the 8th Dialog System Technology Challenge (DSTC-8). There are two tasks in this track. The first task is end-to-end multi-domain task-completion, which aims to build end-to-end task completion dialog systems based on ConvLab. The second task is fast domain adaptation, seeking to develop models that predict user responses when only limited in-domain data is available. We describe the submissions for both tasks, automatic evaluation and human evaluation procedures, and discuss the outcomes of these two evaluations.

Multi-Woz Dataset

MultiWOZ - A Large-Scale Multi-Domain Wizard-of-Oz Dataset for Task-Oriented Dialogue Modelling

Paweł Budzianowski¹, Tsung-Hsien Wen^{2*}, Bo-Hsiang Tseng¹,
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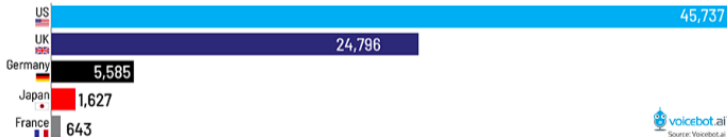
Table 2: Full ontology for all domains in our data-set. The upper script indicates which domains it belongs to. *: universal, 1: restaurant, 2: hotel, 3: attraction, 4: taxi, 5: train, 6: hospital, 7: police.

act type	inform* / request* / select ¹²³ / recommend/ ¹²³ / not found ¹²³ request booking info ¹²³ / offer booking ¹²³⁵ / inform booked ¹²³⁵ / decline booking ¹²³⁵ welcome* / greet* / bye* / reqmore*
slots	address* / postcode* / phone* / name ¹²³⁴ / no of choices ¹²³⁵ / area ¹²³ / pricerange ¹²³ / type ¹²³ / internet ² / parking ² / stars ² / open hours ³ / departure ⁴⁵ destination ⁴⁵ / leave after ⁴⁵ / arrive by ⁴⁵ / no of people ¹²³⁵ / reference no. ¹²³⁵ / trainID ⁵ / ticket price ⁵ / travel time ⁵ / department ⁷ / day ¹²³⁵ / no of days ¹²³

Amazon Alexa: Multi-skill Digital Assistant



ALEXA SKILL TOTALS BY COUNTRY - NOVEMBER 2018



<https://insidethecask.com/2019/01/01/the-top-5-rated-alexa-skills-in-drinks/>

Microsoft Xiaolce: Multi-skill Social Chatbot

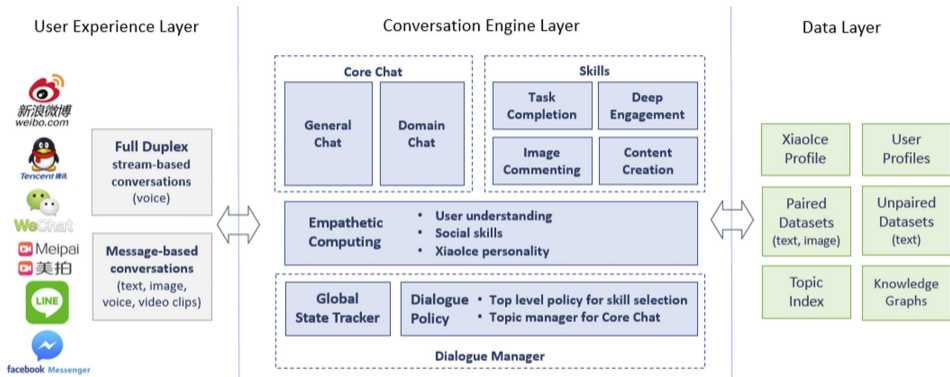
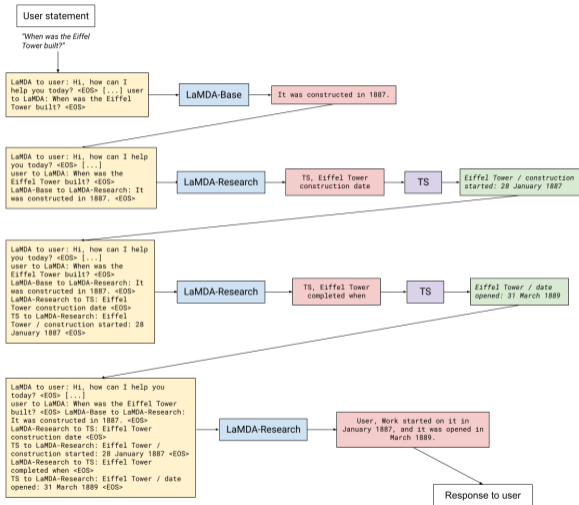


Figure 4
Xiaolce system architecture.

Li et al., The Design and Implementation of Xiaolce, an Empathetic Social Chatbot, Computational Linguistics, 2020

Google LaMDA: Language Models for Dialog Applications



"Work started on it in January 1887, and it was opened in March 1889."

TS: Toolset

- ▶ Information Retrieval System
- ▶ Language Translator
- ▶ Calculator

Content

Background

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User Intent Modeling in Dialog Systems

- ▶ Multi-Domain Task Competition System (MultiWOZ, Amazon Alexa):
 - ▶ an unified domain-intent-slot ontology
- ▶ Multi-Skill Social Chatbot (XiaoIce, LaMDA):
 - ▶ no general intent modeling for the whole system
 - ▶ intent modeling may exist in the skills as plug-in components

Why User Intent Modeling is Important for Dialog Systems

- ▶ Users are engaged in a conversation to fulfill their certain requirements
- ▶ The user requirements can be represented as an hierarchy of intents
- ▶ Without understanding the user intents, a dialog agent is hard to meet the user requirements
- ▶ The user intents could be regarded as extensions of Dialog Acts or Speech Acts which has been researched a lot in theory

Speech Acts: categories

► By John Langshaw Austin:

- 判定语 (verdictives)
- 裁定语 (exercitives)
- 承诺语 (commissives)
- 阐述语 (expositives)
- 行为语 (behabitives)

► By John Rogers Searle:

- 断言 (assertives)
- 指令 (directives)
- 承诺语 (commissives)
- 表情语 (expressives)
- 宣布 (declarations)

► By MultiWOZ:

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Speech Acts: Statistics in LDC online chat corpus

Table 2: Speech act taxonomy and frequencies in the LDC online chat corpus

Classification	Percent	Example
Statement	34.50%	10-19-40sUser11...some people have a lot of blank pages
System	17.02%	JOIN
Greet	13.40%	Hey You
Emotion	11.52%	lmao
Wh-Question	5.33%	where from@11-09-adultsUser12
Yes/No Question	5.22%	wisconsin?
Continuer	3.48%	but i didnt chance it
Accept	2.45%	ok
Reject	2.14%	I can't do newspaper.. I can't throw that far and stairs give me problems
Bye	1.57%	goodnite
Yes Answer	1.17%	yeah
No Answer	0.94%	nope 11-09-adultsUser27
Emphasis	0.48%	Ok I'm gonna put it up ONE MORE TIME 10-19-30sUser37
Other	0.43%	0
Clarify	0.34%	i mean the pepper steak lol

Moldovan et al., Automated Speech Act Classification For Online Chat, MAICS, 2011, 710: 23-29.

User Intent Modeling is far from satisfactory in Dialog Systems

- ▶ In task-oriented dialog systems:
 - ▶ Although User Intent is explicitly modeled, there is still far to go...
 - ▶ A disastrous example: 山东大汉大战语音导航
- ▶ In chit-chat dialog systems:
 - ▶ There is not user intent modeling at all.

Content

Background

User Intent Modeling in Dialog Systems

A Preliminary Study

Some Thoughts of Future Directions

Summary

UniDS: A Unified Dialogue System for Chit-Chat and Task-oriented Dialogues

	Unified dialogue data schema	Chit-chat example	Task-oriented example
User input	Tokenized utterance	does money buy happiness ?	i am looking for a cheap hotel .
Belief state	<domain> slot [value]	<chit> money happiness	<hotel> price cheap
DB result	A token indicated the number of candidate entities	<db_nore>	<db_2>
Act	<domain> <act> [slot]	<chit> <chit_act>	<hotel> <request> area
Response	Tokenized utterance	depends on how much money you spend on it .	do you have a specific area you want to stay in ?

Table 2: Unified dialogue data schema (where tokens inside the square bracket are optional) and examples.

Published in DialDoc 2022: <https://aclanthology.org/2022.dialdoc-1.2>

UniDS: A Unified Dialogue System for Chit-Chat and Task-oriented Dialogues

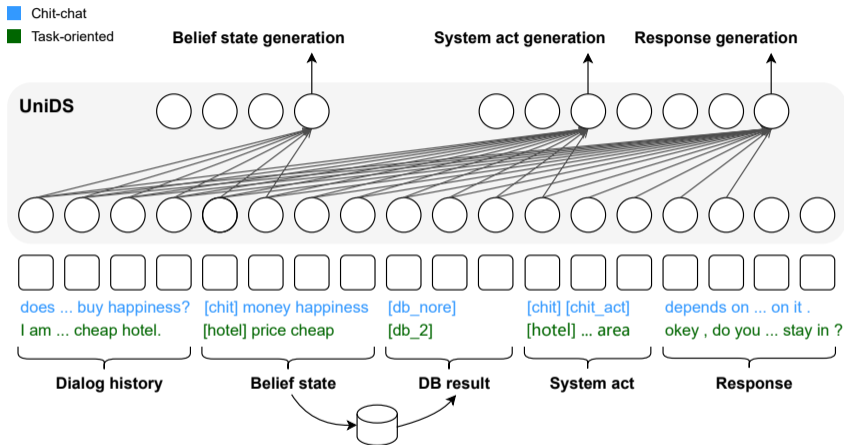


Figure 2: The architecture of UniDS.

Published in DialDoc 2022: <https://aclanthology.org/2022.dialdoc-1.2>

UniDS: A Unified Dialogue System for Chit-Chat and Task-oriented Dialogues

Model	# of para.	Task-oriented Dialogue				Chit-chat			
		Inform	Success	BLEU	Combined	BLEU	Dist-1	Dist-2	AvgLen
UBAR*	82M	91.5	77.4	17.0	101.5	-	-	-	-
PPTOD	~220M	89.20	79.40	18.62	102.92	-	-	-	-
UBAR-12L	117M	89.40	75.10	16.93	99.18	-	-	-	-
DialoGPT-12L	117M	-	-	-	-	0.27	6	32	14.00
UniDS-12L	117M	87.10	77.00	18.01	100.06	0.35	6	30	12.00
UBAR-24L	345M	89.40	75.50	16.86	99.31	-	-	-	-
DialoGPT-24L	345M	-	-	-	-	0.43	7	36	12.28
UniDS-24L	345M	90.30	80.50	18.72	104.12	0.45	6	35	14.62

Table 3: Automatic evaluations of UniDS with two model sizes over two types of dialogue datasets. All results are reported in percentage, except Combined and AvgLen. Best results are in **bold**. *: Results reported in original paper (Yang et al., 2021) is not obtained by end-to-end evaluation. This result is reported by authors of UBAR in <https://github.com/TonyNemo/UBAR-MultiWOZ/issues/3>.

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UniDS: A Unified Dialogue System for Chit-Chat and Task-oriented Dialogues

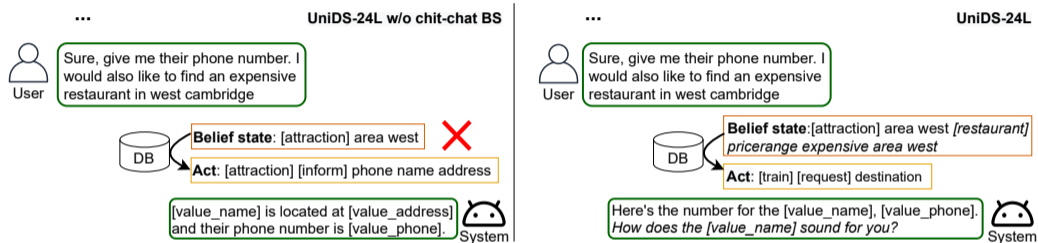


Figure 4: TOD examples from UniDS w/o chit-chat BS and UniDS. UniDS w/o chit-chat BS does not extract the user intent of searching restaurants, but UniDS extracts this intent successfully (highlighted in italics).

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- ▶ Unified Ontology of Domains-Intents-slots
- ▶ Intent modeling should be also applied to chit-chat dialog
- ▶ The definition of intents should be more fine-grained and has higher coverage.
- ▶ Data annotation will be a problem.

Content

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Summary

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A Preliminary Study

Some Thoughts of Future Directions

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Thank you!

把数字世界带入每个人、每个家庭、
每个组织，构建万物互联的智能世界。

Bring digital to every person, home and organization
for a fully connected, intelligent world.

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